**IEEE Central Texas Section Strategic Plan**

**Mission**

IEEE Central Texas Section's core purpose is to foster technological innovation and excellence for the benefit of humanity.

**Vision**

IEEE Central Texas Section will be essential to the local technical community and to technical professionals, and be universally recognized for the contributions of technology and of technical professionals.

**CTS Goals**

1. Maintain and build on the working programs in Central Texas

2. Increase member participation in local society activities

3. Foster member participation in local workshop & conferences

4. Improve professional growth opportunities

5. Increase corporate participation and awareness

**Objectives**

1. Sustain the number of quality workshops put on by CTS chapters – to 4 per year

2. Increase CTS participation in conferences held in CTS, including financial participation – have at least 1 a year

3. Increase the number of chapters – 1 per year

4. Have all chapters active – hold 2 meetings a year, and have officers (IEEE-member chairs and treasurers)

5. Maintain resources to educational activities—K-12, SB liaison

6. Assign additional resource to workshop planning—fill conferences chair position

7. Enhance PACE activities—2 PACE-funded activities per year

8. Develop program to help advancement to Member, Senior Member, and Fellow—hold one event per year.

9. Continue support for Future City program—every year

10. Maintain and publish financial guidelines & policies – transmit to chapter officers meetings annually.

11. Meet with local corporate, institutional (bases, gov’t offices) and university leaders to establish cooperation—1 per year

12. Recognize companies/institutions/schools that support IEEE members by giving awards, nominating for Region5—1 small, 1 large

13. Establish an industry relations leadership position

14. Improve training for officers’ job functions, as specific to CTS – 1 event per year

15. Leverage IEEE’s reputation and our ability to educate employees to gain traction with employers.

16. Use Meetups and Hackathons to increase gender and age diversity

17. Leverage technology for gathering data.

18. Focus on IEEE’s strength in Standards to engage with companies to host Meetups and Hackathons

19. Leverage new meeting technologies to allow remote attendance.

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